



Vendor Partner,

Thank you for contacting us about Carnival Pop Up Shop Miami!

Carnival Pop Up Shop is the most comprehensive and social shopping experience for masqueraders, carnival enthusiasts and the businesses that cater to these bacchanalists.

Feature your fabulous carnival accessories, boots, wire bras, bling cups, bags, stockings and fashions. Sell your band's jouvert or costume packages. Hosting a fete? Sell tickets onsite. Offer must-have services like spray tanning, costume alterations, henna, skin care treatments, photo shoots, make-up or hair styling sessions. Or expose your brand to masqueraders planning for carnivals across the world.

- Sell directly to hundreds of international and local masqueraders in the final days before Miami Carnival.
- Exclusive Access to industry insiders, influencers and media
- Build your business and network
- Don't worry about logistics, finding shop space or customers; its handled for you!
- Beautiful indoor, air conditioned carnival themed setting surrounded by complimentary brands, live music and plenty of fun!

The extensive marketing for Carnival Pop Up Shop includes listing of each vendor on our highly-trafficked website, social media posts and mentions, customized marketing materials showcasing your business, marketing e-blasts to our prospect lists and registered attendees and media coverage.

Each vendor space includes a 6 foot space. Pricing varies depending upon approval, booth needs, availability and date of registration. Complementary Wi-Fi and parking are provided. Table and chairs are available for rent upon request. Vendors are required to bring their own floor length tablecloth.

We look forward to hosting you on Thursday, October 5 from 6p - 9p at Grand Cafe located at 12389 Pembroke Rd, Pembroke Pines, FL 33025.

Carnival Pop Up Shop Team

	BAG SPONSOR	SINGLE BOOTH	EVENT SPONSOR
Early Registration Paid by Sept 1	\$50	\$100	\$500.00
Late Registration After Sept 1	\$75	\$125	
	<p>Your material, samples, or products inserted into attendee bags</p> <p>Free parking</p> <p>2 vendors passes</p> <p>Your own co-branded marketing materials promoting your company's presence at Carnival Pop Up Shop</p> <p>Social media mentions on @CarnivalPopUpShop Facebook & Instagram</p> <p>Inclusion on CarnivalPopUpShop.com merchant page</p> <p>Inclusion in dedicated prospect marketing e-blasts and confirmed guest e-blasts</p>	<p>6 foot space</p> <p>Free parking</p> <p>2 vendors passes</p> <p>Your own co-branded marketing materials promoting your company's presence at Carnival Pop Up Shop</p> <p>Social media mentions on @CarnivalPopUpShop Facebook & Instagram</p> <p>Inclusion on CarnivalPopUpShop.com merchant page</p> <p>Inclusion in dedicated prospect marketing e-blasts and registered guest e-blasts</p> <p>Free access to electricity, with early registration</p> <p>Table available for rent for \$10</p> <p>Wi-Fi included</p>	<p>10 foot space, with category exclusivity</p> <p>Free parking</p> <p>4 vendors passes</p> <p>Your own co-branded marketing materials promoting your company's presence at Carnival Pop Up Shop</p> <p>Social media mentions on @CarnivalPopUpShop Facebook & Instagram</p> <p>Inclusion on CarnivalPopUpShop.com merchant page</p> <p>Inclusion in dedicated prospect marketing e-blasts and confirmed guest e-blasts</p> <p>Premium booth placement near stage or entrance + electric and table are included.</p> <p>Your material, samples, or products inserted into attendee bags</p> <p>Attendee leads provided within 48 hours after event</p> <p>Demo/Intro on stage up to 2 minutes.</p> <p>Table included</p> <p>Wi-Fi included</p>

SET UP TIME :

- Setup: 4:00p – 5:30p
- Event Hours: 6:00pm - 9:00pm
- Move Out: 9:00pm

A move-in kit with additional details will be emailed to you one week prior to the show.

Important terms:

_____ Payment in full + signed contract is required to reserve your space.

_____ For cancellations less than 3 days prior to the date of the show, refund will be forfeited. If cancellation is received more than 3 days in advance, the fee will be refunded, less transmittal fee.

_____ To help protect the investment made by all vendor participants, we ask that you refrain from promoting any other companies at your booth. This includes, but is not limited to: other company's signage, literature, business cards, brochures, attire, publications and postcards. We ask that you use this space to promote your company's services and products only. If additional promotions are found at your booth, Carnival Pop Up Shop has the right to confiscate these materials until the end of the event and you will lose the rights to all leads from the show. Thank you for understanding our efforts to give our paid participants the exposure from the shows. If you would like more information or clearance for a certain request, please contact the Carnival Pop Up Shop staff.

_____ A move-in kit will be emailed to you one week prior to the show. Be sure to provide a working email address that you will check on a regular basis to ensure that all correspondence is received in regards to the show.

_____ We expect vendors to promote their presence at the event, especially via word of mouth, digital media platforms such as social media pages, website, email blasts, online storefronts, etc.

_____ You must provide all materials for your booth. No tents allowed. Tables are available for rent at a fee of \$10 USD each. All supplies, extension cords, etc. must be provided by YOU, the vendor, and is not the responsibility of Carnival Pop Up Shop or the host site.

_____ Vendors are asked to provide a door prize to be given away at the show. Some ideas are: gift certificates, gifts, free services, etc. No 'discounts off' of products or services will be used as door prizes. Please be as creative as you can in representing your company with this gift.

_____ Breakdown starts at 9 p.m., no earlier.

_____ Vendor shall be solely responsible for obtaining any necessary insurance, licenses or permits.

_____ Vendor shall: (a) keep their booth space attended during the event, (b) not permit any trash or garbage to accumulate, (c) provide and/or pay for any labor needed to set up and take down any display, (d) not permit the excessively loud playing of any music, radio, television or other device, (e) ensure that any display signs or other equipment are displayed tastefully, and (f) ask that you conduct yourself in a professional manner by not eating or talking on your phone during show hours.

_____ You acknowledge that your image and images of your display/booth space may be photographed or recorded for use by Carnival Pop Up Shop.

_____ Vendor shall protect, indemnify and hold harmless Carnival Pop Up Shop (dba Mass Junction, LLC) from any and all claims, losses, costs, damages or expenses of any kind or nature whatsoever, arising out of or from (a) any accident or occurrence in or at the vendor's location, (b) the consumption or existence at the venue of any product sold by vendor or its agents, (c) the sale of any goods by vendor or its agents, or (d) any act or omission of vendor, its employees, agents or invitees.

_____ A notice about **sponsorship exclusivity**. Our sponsorship agreement with CarnivalStockings.com provides category exclusivity on **ALL TYPES stockings/tights/hosiery**. As such, all other products can be sold, excluding, stockings, tights or hosiery. By signing the agreement, you acknowledge breach of this condition means forfeiture of the marketing benefits from the event and your companies dismissal from the event without refund.

Payment in full + submission of application reserve your participation. Your confirmed participation binds your organization to the expectations listed above.

Signature/Print Name _____

Company Name _____ Date _____